

## **Work Experience and Career Development**

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### **Associate at Nova Economics**

Apr '17 - present

*Nova Economics (Pty) Ltd. is a niche economic and strategy consultancy based in Stellenbosch. Contracted as an associate consultant for various strategy, market analysis and economic impact assessment projects (see below for selected recent project experience)*

### **Lecturer in the Department of Management Studies at UCT**

Jan '17 - present

*Lecturing, course convening, teaching and administration of three post graduate level courses, namely Management Theory in Practice, Strategic Thinking and Organisation & Management.*

### **Project Manager at the Bertha Centre for the Oxford Global Challenge**

Jan '18 - present

*The University of Oxford Global Challenge is a social entrepreneurship competition that asks both students and educators to think differently about social and environmental change.*

### **Assistant Lecturer and Tutor at the University of Cape Town**

Jan '14 - Nov '16

*Assistant lecturer and tutor for Strategy Thinking (BUS4050W), a final year course that teaches students critical tools for success in business. Tutor for Management Accounting (ACC2022F/S)*

## **Selected Recent Project Experience**

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**Strategy and market analysis for the Atlantis Special Economic Zone (2018):** Nova Economics was contracted by the Department of Trade and Industry, City of Cape Town Government and GreenCape to review and produce an update of the strategy for Atlantis SEZ. The strategy for the ASEZ focused on investor recruitment, innovation in greentech, skills development and cross-cutting programmes to support the development of the zone. Rowan undertook the market analysis for five sub-sectors and lead the strategy development for innovation and investor recruitment.

**Economic impact assessment of the Beef Genomics Programme (2017):** Nova Economics was contracted by the Technology Innovation Agency (TIA) to produce a report demonstrating the economic impact of the South African beef industry's genomics programme. The project took the form of a cost-benefit analysis and was based loosely on the Australian CRC impact methodology and tool. Rowan was responsible for interviewing industry stakeholders, building the impact tool and co-authoring the report.

**Economic impact assessment of a proposed new product line at Hulamin (2017):** Nova Economics was subcontracted by Deloitte to produce an impact assessment for a new product line at Hulamin, an aluminium semi-fabricator in Pietermaritzburg. Rowan was responsible for producing results based on a multiplier analysis of the initial investment using a national social accounting matrix.

## **Start-up Experience**

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### **Non-Executive Director Load-A-Lot (Pty) Ltd**

Mar '18 - present

*Load-a-Lot is an innovative, reliable and resourceful freight and moving start-up company that delivers a wide range of transport and customer specific logistics services.*

### **Founder and CEO of AllSafe ([www.allsafe.co.za](http://www.allsafe.co.za))**

Mar '16 - Nov '17

*AllSafe aimed to reduce crime in South Africa through innovative products, applications and systems. Funded via crowdfunding campaign, featured on 702, CapeTalk, KFM, Cape Argus, and UCT News*

### **Founder and CEO of Ayabu (Pty) Ltd**

Feb '15 - Jan '16

*Ayabu was a social enterprise that connected employers to trusted, vetted work seekers with the vision of reducing unemployment in South Africa.*

## **Service, Leadership and Development Experience**

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**Non-Executive Director and Founder of Phaphama SEDI** Mar '18 - present  
*Phaphama Small Enterprise Development Initiative (SEDI) runs a business development consulting programme in Khayelitsha and, as of 2018, in Philippi. The program runs over 7 months and consists of a series of business management skill sessions and business data collection and analysis.*

**Vice-President at SHAWCO Siyaya Social Entrepreneurship Initiative** Mar '13 - Oct '14  
*Siyaya aims to help unemployed people in Khayelitsha to start self-sustainable businesses. This was done through teaching a six-week syllabus followed by microloans and consulting. Responsibilities included consulting entrepreneurs, organising outings to Khayelitsha and developing the syllabus*

**The President's Award for Youth Empowerment: Gold, Silver and Bronze** Jan '06 - Jul '15  
*The President's Award is an internationally recognised youth development programme that requires participants to be actively involved in community service, developing a new skill, physical recreation, an adventurous journey and, at gold level, a residential service project.*

**Community Service Projects at St Stithians College** Jan '06 - Aug '10  
*Involved in a number of community service projects at the college, including: Impendle Residential Service Project, Mabula Community Service Project, Witkopp Health and Welfare Centre*

## **Education**

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**Master of Commerce in Economic Development at UCT** 2016 - present

- Awarded distinctions for ECO5003F (Governance and Growth), ECO5063S (Views of Institutional and Behavioural Economics) and ECO5073S (Research and Policy Tools)
- Awarded UCT Masters Research Scholarship

**Post Graduate Diploma in Accounting at the University of Cape Town** 2015

- Including additional 3<sup>rd</sup> year economics courses in Advanced Micro and Macro economics and Quantitative Methods for Economists
- Passed the SAICA ITC Chartered Accountant Board Examinations in 2016

**Bachelor of Business Science in Finance with Accounting at UCT** 2011 - 2014

- Attained Deans Merit List in 2011
- Took additional courses including introductory mandarin, calculus and intro stats for actuaries
- Distinctions in Management Accounting, Finance, Strategic Thinking, Macroeconomics

**St Stithians Boys College** 2006 - 2010

## **Academic Achievements (University)**

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**University of Oxford Global Challenge Top 3 Finalist** May '17  
*The University of Oxford Global Challenge is a social entrepreneurship competition that asks both students and educators to think differently about social and environmental change.*

**St Gallen Symposium Leader of Tomorrow/ Wings of Excellence Award** May '17  
*Leaders of Tomorrow are the most promising young talents from the new breed of entrepreneurs to outstanding academics, professionals, politicians and other smart talent under the age of 30.*

- Placed in Top 100 with essay titled "Disrupting 911: Revolutionizing Preventative and Reactive Policing to Improve Community Safety"

**Istituto di Studi Economici e per l'Occupazione Summer School**

Jul '16

*The I.S.E.O Summer School is a prestigious annual programme for masters/ doctoral candidates from around the world and is one of the few summer courses in the world with Nobel Laureates teaching.*

- Accepted into summer school program and awarded partial merit scholarship

**Nedbank and Old Mutual Budget Speech Essay Competition Finalist**

Aug '15

*The Budget Speech Competition is a prestigious national essay competition in its 43<sup>rd</sup> year and is open to an estimated 40 000 students taking economics at university level.*

- Top 10 finalist and invited to the National Budget Speech in 2016 for essay arguing against national minimum wages but in favour of sectorial minimum wages and other policy tools

**Boston Consulting Group / Mazars Strategy Project Winners**

Sept '14

*As part of the fourth year, honours level BUS4050W Strategic Thinking course, formulate a unique business strategy describing a 'for profit' company that has a positive impact on South African people*

- Placed first overall and awarded seed capital and consulting to the value of R120 000

**Academic (High School)**

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**10 Matric Distinctions**

Nov '10

*A subject distinction is awarded for attaining a mark of above 80% in the National Senior Certificate*

- Received distinctions in: Mathematics, English, Italian, Paper 3 Mathematics, Accounting, Life Sciences, Physical Sciences, Geography, Life Orientation and AP Mathematics

**IEB National Top 65 (Outstanding Achievement)**

Nov '10

*The Outstanding Achievement certificate is awarded to students who rank within the top 5% of learners in 6 or more subjects in the National Senior Certificate. 65 students achieved this in 2010.*

**Academic Honours Summa Cum Laude**

Aug '10

*St Stithians College awards Academic Honours Summa Cum Laude to students who attain a 90% combined average in all their subjects in either the preliminary or final matric examinations*

**Dux Scholar**

Aug '10

*Awarded to the student who ranks first academically in the preliminary matric examinations*

**Referees**

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